



# VOTED BEST VACATION RENTAL COMPANY THE LAST 10 YEARS

## **Let us exceed your property management expectations.**

We know it can be a difficult decision when it comes to choosing a property manager for your vacation investment home. Here at Bluewater, we strive to help you every step of the way with over twenty-five years of experience in property management on the Crystal Coast.

In 1993, we began as a property management company by managing just seven beach rentals. We've grown from that tiny handful to our current group of over 1200 vacation and annual rentals. Our consistent success and dedication to excellence come together to make us the premier vacation rental company on the Crystal Coast. Our growth and expansion are a true testament to our exceptional customer service and remarkable staff. We are fully committed to continuously improving ourselves and exceeding our customer's expectations.

## **Your goals are our mission.**

Here are a few of the ways that we achieve those goals:

- Working for you as your property manager, to maximize your rental income – by booking as many nights in your property, each year. We commit to this by working vigorously and generating bookings, every hour of every day.
- Develop a profitable rental rate structure for your home each year
- Collaborate with our marketing department to feature your property on our website through a detailed property description, exquisite property photographs, highlighting your property on an aerial map and showcase a complete floor plan of your vacation rental
- Provide our expertise and knowledge on how to enhance your property to reach it's maximum profit

- Keep you up to date with important information, what to expect during the different rental seasons, policy changes and address any questions you might have. We offer each home owner with a personalized Owner Web account which allows you to access important information such as your booking calendar, guest surveys, maintenance requests, photograph requests, along with many other important features to keep you in the loop on everything happening with your property

## **We take pride in your success.**

In conjunction with our innovative Marketing Strategy, highly trained Reservation Agents and an impeccable website – we are boosting occupancy and increasing revenue for you! We review your rate structure each year and make recommendations based on current travel trends and marketing conditions. Within our goal of maximizing your rental income, we have expanded reservation hours with a 24 hour – 7 day a week reservation call center. In addition to our call center we highly utilize and excel in our enhanced lead management software that tracks phone and email leads to ensure a reservation. Our highly trained Vacation Specialists provide assistance for guests every step of the booking process. The agents' expertise offers detailed insights about the home, activities in the area, local knowledge and making the guest feel like a part of the Bluewater family. We strive to make each and every vacationer, a Bluewater guest for life. In collaboration with our Marketing Department, we will develop creative ideas in order to fill last minute vacancies. During the off-season we offer a Monthly Rental program for those guests who are looking for a longer stay, to further additional revenue in those shoulder months. Our property managers are on duty every day providing support to answer any questions, suggestions or concerns you might have.